

WE PRESS THE START BUTTON

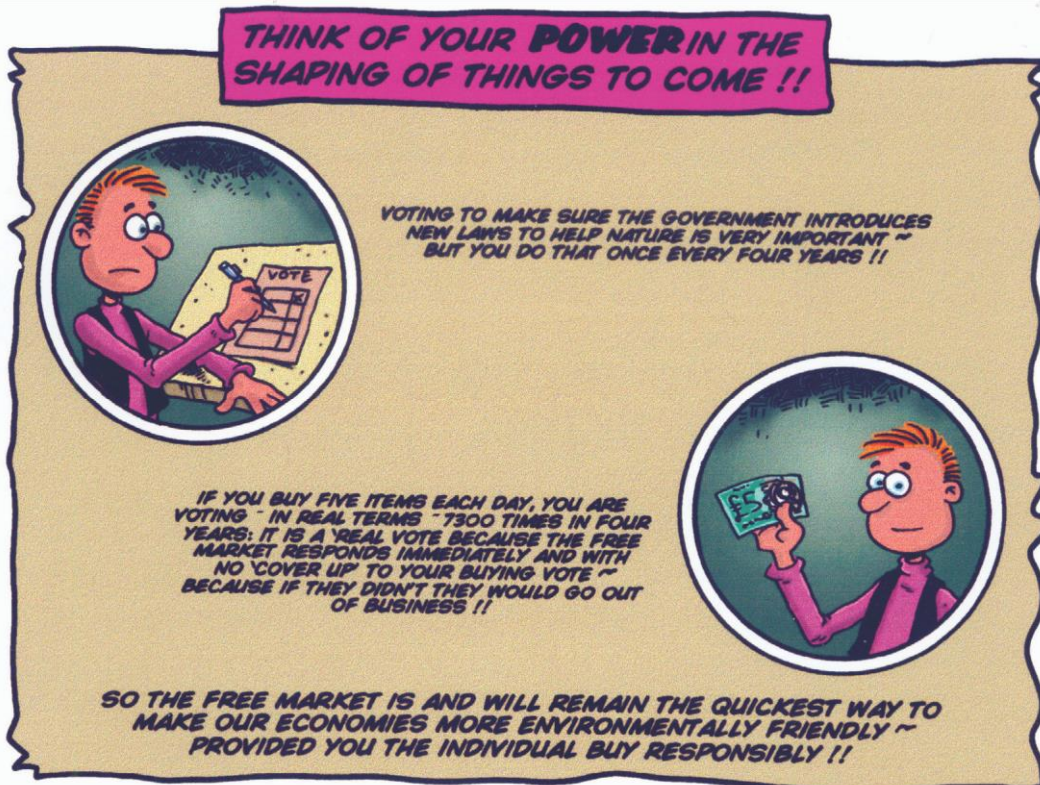
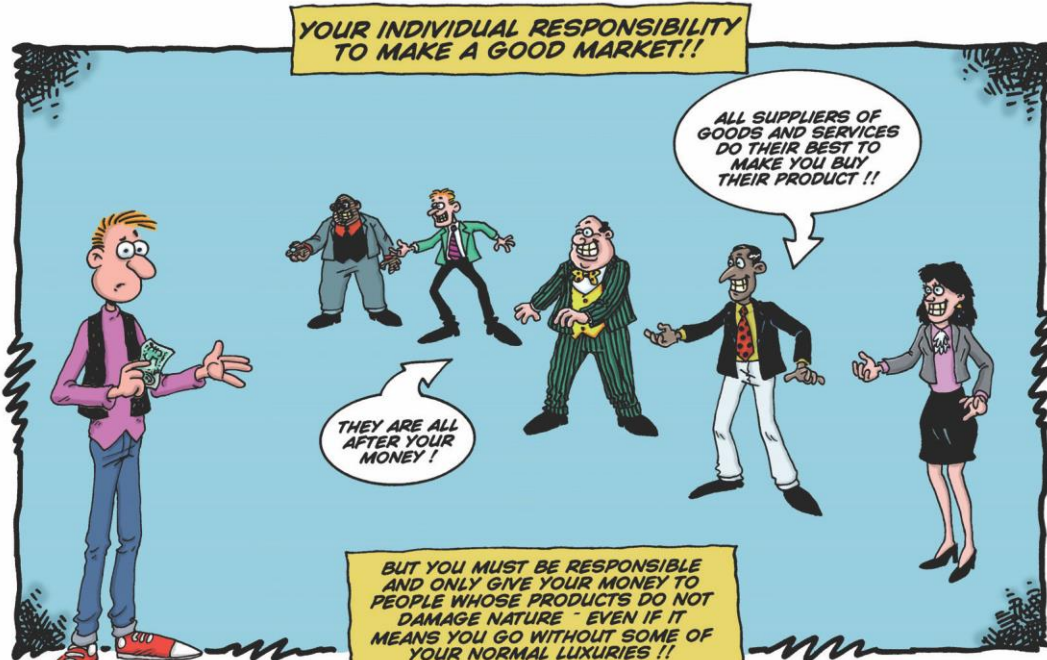
Where do we begin?

We begin with you, the individual. The individual is the bedrock of any society and any market. And the bedrock of the individual is simply acting according to the good manners of life in relation to yourselves, your fellow creatures and your environment.

You make the market. Your choice determines what goods are made. What you choose today is what is made tomorrow. Therefore when you go out everyday to buy goods, it is your responsibility to make a good market. We are all getting a much clearer picture of what is good and bad ecologically, so if you know, it is your responsibility to act and make your market choice accordingly.

Do remember that you, the individual decide the market: the market determines where the money goes, and man will go and do what money dictates because making money/profitting is our over riding motivation as we said at the start.

THE POLITICAL MARKET - is another market that is controlled by you, the individual: This market determines what laws are made to help nature and you, the individual, must be brave or responsible enough to vote for strong environmental laws, even if it will reduce your own material standards of living.



Let's look at another aspect of your own individual power in relation to the environment, namely your everyday individual behaviour. Your actions here are 100 times more powerful than your quite considerable role in making a good market.

From the moment you get up till the moment you go to bed you make thousands of conscious and unconscious actions, whether it is greeting your family with a smile or a scowl, walking the dog in the park instead of letting it roam the streets, or going to school or work by public transport instead of riding in a 4litre toxic car. There are so many other small things that don't cost you anything but which will result in a much more pleasant environment.

The single most important action is controlling the size of your family.

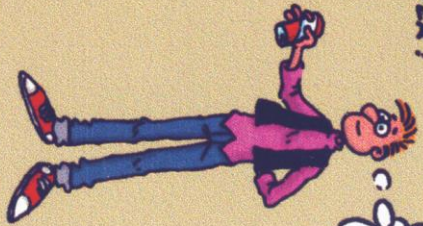
**AND WHAT IS MANY TIMES MORE
POWERFUL THAN YOUR PURCHASING
POWER ?
~ YOUR EVERYDAY BEHAVIOUR !!**

**YOUR DAILY MANNERS OF LIFE: THIS ENCOMPASSES
AND OVERRIDES BOTH YOUR RESPONSIBILITIES OF
VOTING AND BUYING, BECAUSE THE WAY YOU BEHAVE
IN EVERYDAY LIFE WILL INFLUENCE THE WAY YOU BUY
AND THE WAY YOU VOTE !**

**SO BE RESPONSIBLE AND WELL MANNERED
IN ALL THINGS**

FROM THE SMALLEST...

**DON'T THROW
LITTER !**



**I'LL
TAKE THIS
LITTER
HOME WITH
ME !!**

...TO THE BIGGEST...

**RESPONSIBLE
FAMILY
PLANNING**



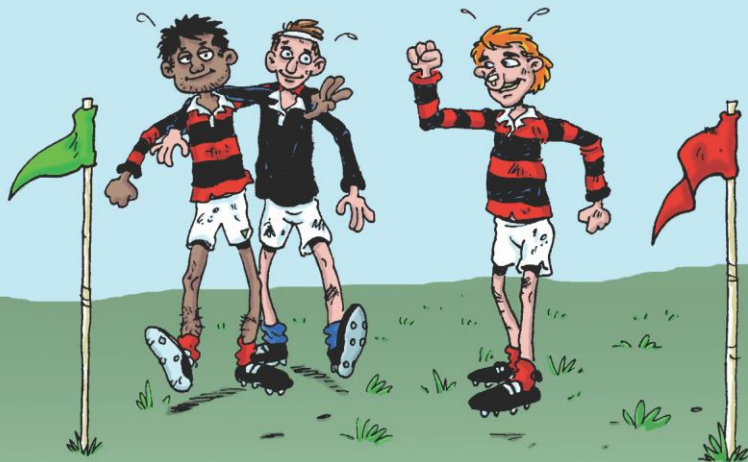
There are numerous things every individual can do to 'help save the world'. Sit down with your family and friends and plan what you can do individually and as a group.

Remember what we said before in THE STATE, THE INDIVIDUAL AND THE LITTER BINS. If 50 million people act decently in their own little way, it is 10,000 times more effective than the government grunting and groaning and using huge resources to try and do the same thing!

Act yourself - don't sit back and leave it to others. And if you do your best to play the game of life as best you can, and within the rules, when you come off the pitch at the end of the day, you'll be a much more contented person within yourself, and much more ready to meet your Creator on whose team you will have played.

THE END OF THE GAME !

**HEAVENLY HOT BATHS
HERE WE COME !**



IF YOU'VE TRIED YOUR BEST, AND PLAYED WITHIN THE RULES, WIN OR LOSE. WHEN YOU COME OFF THE PITCH, YOU'LL BE HAPPY WITHIN YOURSELF AND VERY MUCH AT EASE AT THE PROSPECT OF MEETING YOUR CHIEF COACH